



# **Eurodiaconia Strategic Plan 2014 - 2016**

## **Adopted at the 2013 Annual General Meeting**



## **EURODIACONIA STRATEGIC PLAN 2014 – 2016**

### **Our Mission**

**Eurodiaconia represents a dynamic, Europe wide community of organizations founded in the Christian faith and working in the tradition of Diaconia, who are committed to a Europe of solidarity, equality and justice.**

### **Our Vision**

**As the leading network for diaconal work in Europe, we look to develop dialogue and partnership between members and influence and engage with the wider society. We do this to enable inclusion, care and empowerment of the most vulnerable and excluded and ensure dignity for all.**



## GOAL 1 – CHANGE THROUGH PRAXIS

### Goals

*The key directions of our work*

**Develop and enable membership engagement and partnerships, both internally and externally, that develop praxis and extend resources**

### What do we need to make this happen?

*The principles and success factors that will guide our efforts*

Clear identification and agreements with partners at international level along with creative and timely implementation

Improved knowledge of members work so as to facilitate partnerships

Knowledge of and access to funding resources to support partnerships and best practice exchange

Effective communication tools and systems

Awareness of Eurodiaconia and its members as experienced and knowledgeable actors

Willingness to identify expertise from within and out with our membership

Project management resources to develop opportunities

### Global objectives

*The key actions we are committed to taking to achieve the planned outcomes*

- Diversify and enlarge the financial resources of the organization
- Build platforms for exchange on specific subjects
- Develop information and communications systems that encourage partnership and exchange
- Facilitate partnerships between members
- Develop projects to engage members in the development of praxis
- Provide members with support and information on funding opportunities
- Identify potential new members for the network
- Continue partnerships with ecumenical bodies and social NGO's

### Outcomes

*What should have happened?*

- ✓ Greater participation by members in the network through more opportunities to meet, exchange and develop common projects
- ✓ Increased resources that enable more participation by members and long term security for the organization
- ✓ Members have more expertise and confidence in sourcing funding and work together in doing so
- ✓ Better use of Information Technology to provide information on members work and provide information on Eurodiaconia actions
- ✓ Increased membership of the network through recruiting new members and retaining current members
- ✓ Positive relationships with ecumenical and social partners that have clear aims and outcomes
- ✓ Support change in the context of members service delivery
- ✓ Increased multiplication of best practice



## GOAL 2 – CHANGE THROUGH ADVOCACY

### Goals

### What do we need to make this happen?

### Global objectives

### Outcomes

*The key directions and goals of our work*

*The principles and success factors that will guide our efforts*

*The key actions we are committed to taking to achieve the planned outcomes*

*What should have happened?*

**Create a network of competence to impact relevant social policies at national and European level**

Good relationships with key decision makers and they have a willingness to engage with us

Clear prioritization of policy issues based on members' needs and interests

Adoption of a proactive and reactive approach to policy  
Improved knowledge of members work so as to facilitate evidence based advocacy.

Awareness of Eurodiaconia and its members as experienced and knowledgeable actors

Links between European level policy making and national level policy making are analyzed and communicated

Timely information tools and advocacy plans developed in conjunction with members

Members are ready to engage in the policy development process  
We are able to effectively evaluate the impact of our policy work at European and national level

- Ensure clear policy development process that enables ownership by members
- Yearly analysis of policy topics and prioritization based on members interests and external opportunities
- Integration of policy development and best practice exchange where possible through topic platforms
- Enable more members to participate in European level events
- Provide advocacy and policy training and information tools for members
- Support members in accessing decision makers at European level

- ✓ Policy development is seen as a partnership between the secretariat and members
- ✓ Establishment of subject specific platforms, open to all members that meet regularly and use IT tools effectively between meetings
- ✓ Clear policy positions adopted that set clear road map for advocacy work at European level
- ✓ Seminars and trainings held on relevant topics to increase member knowledge capacity and gather data and material for advocacy work
- ✓ Members have access to European decisions makers and participation in presidency conferences
- ✓ Better co-ordination with members in EU presidency holding countries



## GOAL 3 – CHANGE THROUGH IDENTITY AND VALUES



