



HORIZON 2020: BRIEFING FOR MEMBERS

An Overview

What is Horizon 2020 and why is it relevant for you?

Horizon 2020 is a programme within the Multiannual Financial Framework for 2014-2020 that aims at creating a more sustainable, inclusive Europe. This programme is the EU's largest Research and Innovation programme and has almost 80 billion Euros of funding available for this period. The EU hopes that this programme will result in more breakthroughs and discoveries in areas of science, leadership and societal challenges.

Overall, this program is seen as a means to create more jobs for Europeans and to aid in Europe's global competitiveness. In passing this programme, political leaders across Brussels agreed that "research is an investment in our future"¹. Knowing this, politicians saw this program as an incredible opportunity for creating smart, sustainable and inclusive growth, which one of the main goals for Europe by 2020.

- What is the MFF?

The MFF stands for Multiannual Financial Framework and is basically a long term spending plan. This is a seven year program that sets out the annual budget for the EU. The MFF sets out the "max" budget for the EU in six broad areas. These areas are: smart and inclusive growth (1), sustainable growth with natural resources (2), security and citizenship (3), EU as a global player (4), and Administration (5), and Compensations (6).

- How does Horizon 2020 relate to the MFF?

Horizon 2020 is one of the programmes within the MFF that was approved for 2014-2020. It operates under the smart and inclusive growth section of the MFF.

- What programme existed before Horizon 2020?

FP7 was the programme in existence before Horizon 2020 and stands for Framework Programme 7. This program was in place from 2007-2013.

- What is different/new about Horizon 2020 compared to FP7?

This programme brings together three programs that in years past all existed separately: FP7, the Competitiveness and Innovation Framework Programme (CIP) and The European Institute of Innovation and Technology (EIT). In comparison to FP7, Horizon 2020 adds a new focus on societal challenges, which can be of interest to members. Also, Horizon 2020 and the funding it provides is easier to access for universities, companies, NGOs, and institutions all across the EU than in previous programmes².

¹ <http://ec.europa.eu/programmes/horizon2020/en/what-horizon-2020>

² <http://www.eusscienceandtechnology.eu/content/fp7-and-horizon-2020>



What do you need to know about Horizon 2020? In Short...

- This is a Work Programme within the EU for 2014-2020 that is pushing for research and innovation in order to create a more sustainable, innovative, and inclusive Europe
- The most interesting pillar of the Programme for Members is the “**Societal Challenges**”; within this pillar, the most interesting section for members is titled, “**Europe in a changing world- Inclusive, Innovative and Reflective Societies**”
- This subsection has interesting calls that members could write proposals for to receive funding from the EU in the form of a grant.
- **Specific Interesting Calls for Members**
 - Aid to the European Financial Crisis: EURO-3-2014, EURO-6-2015
 - Assistance for Youth: YOUNG-1-2014, YOUNG-2-2014, YOUNG-3-2015
 - The EU as a global actor: INT-1-2014/2015, INT-2-2014/2015, INT-6-2015, INT-7-2015, INT-9-2015, INT-10-2015
 - General Innovation Calls: INSO-5-2015
- **Important: Before writing a proposal, make sure you fully understand the requirements and goals of the call and whether or not the call is a “collaborative” project, requiring 3 organizations to work together.**

Which part of the program is most relevant for members?

The programme is divided up into three main pillars: excellence science, industrial leadership, and societal challenges. Each section has several subsections that engage various sectors of both public and private spheres.

For Eurodiaconia members, the pillar “**Societal Challenges**” is most relevant, and within this section, the two subsections of “**Europe in a changing world- Inclusive, Innovative and Reflective Societies**” and “**Health, demographic change, and wellbeing**” could possibly be very significant for members.

Societal challenges, and the two relevant subsections can be of interest to members because this pillar focuses on helping different specific problems European societies face with youth, unemployment, poverty, etc. Many members deal with these issues on a daily basis and could apply for funding within this section. With this section of the Horizon 2020 programme, the EU wants to engage citizens, NGOs, governments and other civil society actors to create innovations that help reduce inequalities and social exclusion. Because many members deal with issues of inequality and social exclusion, this subsection could be extremely relevant for those wishing to apply for funding.

For 2014 and 2015, the actions within the subsection “**Europe in a changing world**” will focus on several different tasks. First of all, a push in EU and national governmental structures will be made to help overcome the consequences of the **European financial crisis**. There will also be a focus on new ways to help provide the **younger generation with ways to be integrated fully into a sustainable, inclusive Europe**. Another key aspect of this section of the program will be **research and innovation focus on how to better work with third countries**, through partnerships, economic opportunities, social possibilities and many others. not even classified as state aid.

For 2014 and 2015, the calls within the subsection “**Health, Demographic Change, and Well-Being**” are split into two main categories: personalizing health and care and coordination activities. Calls within the personalizing health and care section focus on reducing health inequalities, promoting healthy and active ageing and researching new ways to respond to challenges for the ageing European population.³ In contrast, calls in the “coordination activities” section desire to connect NGOs, governments and health care

³ http://ec.europa.eu/research/participants/data/ref/h2020/wp/2014_2015/main/h2020-wp1415-health_en.pdf, page 5.



organizations in order to improve healthcare all throughout Europe.⁴ To find out more about the specific calls within this subsection, please visit the **“Health, Demographic Change and Wellbeing” Work Programme PDF** that is listed under the “Further Information and Links” section of this briefing.

An important aspect of **“Health, Demographic Change and Wellbeing”** section is the **Active and Assisted Living Programme Research and Development Programme (AAL)**. This program aims to improve the well being and independence of elderly people living alone or living in some type of assisted living. As of May 2014, it has been announced that the EU countries participating in this programme are Austria, Belgium, Cyprus, Denmark, France, Hungary, Ireland, Luxembourg, the Netherlands, Poland, Portugal, Romania, Slovenia, Spain, Sweden, Switzerland and the United Kingdom.⁵ To find out more information about past calls for proposals under the **AAL programme, published 2014 calls for proposals and what the AAL will look like for 2014-2020**, please visit the three links located in the “Further Information and Links” section of this briefing.

How can I participate in the Horizon 2020 Work Programme?

Members can get funding for projects through Horizon 2020 by answering any of the calls listed within a subsection of the Horizon Programme through a relevant proposal.

In order to respond to these calls, there are a few steps members must go through. First of all, members must look at the different calls in the Work Programme that are of interest. When analyzing a specific call, one must see if the call is **a collaborative project or an individual project, what the due date is for the proposal and what the proposed grant amount would be.**

After analyzing these details through consultation of the Horizon 2020 Work Programme, one must find two other organizations to partner with to carry out the specific call. Not all of the calls are collaborative projects, but most are, meaning that organizations would have to find partners for their responses to specific calls. There are search engines on the “Participant Portal” website that may assist organizations trying to find partner groups. Eurodiaconia is happy to assist members if they need help finding partner organizations

After finding relevant partners, members must first create an account on the “Participant Portal”, and then members must register their organization and receive a 9-digit PIC (Participant Identification Code) in order to complete their proposal. The last step in this process is to submit the proposal to the Commission before the due date of the specific call. When evaluating proposals, the Commission is judging them according to excellence, impact and quality/efficiency of implementation. These steps for applying for funding can be found in the “Participant Portal” under Funding on the website of the European Commission⁶.

For funding, groups must be legal entities within the EU or established in a third country that is specifically identified in the call at hand⁷. It is fine if the organization comes from a third country, as long as the work carried out in that call necessitates the assistance or efforts of an organization from outside the EU.

What are the relevant calls members could respond to?

a. Available Funding: Existing Calls Relevant To Members

Currently there are 11 different calls available for members to fulfil in order to receive funding through the **“Europe in a changing world- Inclusive, Innovative and Reflective societies”** section of the Horizon 2020 programme. The calls are grouped into five different categories: European response after the financial crisis, Assisting Europe’s Younger generation with integration, Promoting Cultural Heritage and European

⁴ http://ec.europa.eu/research/participants/data/ref/h2020/wp/2014_2015/main/h2020-wp1415-health_en.pdf

⁵ <http://www.europarl.europa.eu/sides/getDoc.do?type=TA&reference=P7-TA-2014-0363&format=XML&language=EN>

⁶ <http://ec.europa.eu/research/participants/portal/desktop/en/funding/index.html>

⁷ Rules for Participation Horizon 2020. (14). http://www.fp6-nip.kiev.ua/assets/Horizont_2020/Rules-for-Participation-Horizon-2020.pdf



Identity, Europe as a Global Actor, and Requests for New forms of Innovation. The four categories of calls that seem of most interest to members are: European Response after the Financial Crisis (EURO), Assisting Europe's Youth (YOUNG), Promoting Europe as a Global Actor (INT), and Creating new forms of Innovation (INSO).

When looking at Europe's response after the financial crisis, members wishing to apply for this specific call (**EURO-3-2014**) should focus their proposal on "innovative social investment services for the modernization of social policies and services"⁸. With this research, common ground should be identified that can serve as a facilitator to further European integration and prosperity. For 2014 calls on Europe's Responses to the financial crisis, proposals are due on June 3rd 2014. For more information on the calls addressing Europe's response to the financial crisis, please consult pages 12-15 and 17-21 of the Horizon 2014-2015 Work Programme⁹.

For calls associated with assisting Europe's Youth, members may wish to apply for the specific call addressing "Early job insecurity and labour market exclusion" (**YOUNG-1-2014**). Within this call, members can explain existing social services for youth and their observations to what underlying reasons might exist with the high labour market exclusion currently for European youths. This call specifically mentions the importance of addressing Europe's most vulnerable groups of young people and what can be done to bridge the gap of this exclusion. Research for this call could report the long and short term consequences for early job insecurity (in terms of mental well-being of the youth, economic effects, physical effects on the society and on the youth individually, etc.). Another call that could be of interest to members focuses on "Youth mobility: opportunities, impacts and policies" (**YOUNG-2-2014**). Within this call, research may focus on characteristics of young people moving within Europe and the results of their mobility (i.e. Where they able to find a job? Did they settle in the place they migrated to? Did they need social services?). For 2014 calls on Assistance to European, proposals are due on June 3rd 2014. For more information on the calls dealing with aiding European Youth please consult pages 22-26 and 30-31 of the Horizon 2014-2015 Work Programme.¹⁰

When looking at Europe as a global actor, there are several calls that might be of interest for members. Each of these calls focuses on Europe's connection with a certain part of the world, so for members who interact with non-EU people or countries, some of these specific calls may be of interest. The first call (**INT-1-2014/2015**) focuses on EU action with key international partners (Australia, USA, Brazil, Russia, China, South Africa and Ukraine); if a member deals with any of these countries or groups within one of these countries on a regular basis, it may be of interest to look further into this call. The second call (**INT-2-2014/2015**) focuses on EU action with certain regional partners (Southern Mediterranean Neighbourhood, Eastern Partnership, Black Sea Region, the Middle East and Africa). For members who have regular interactions with one of these regions, it could be of interest to look further into the details of this call. For more information for these specific calls, please consult pages 47-66 of the Horizon 2014-2015 Work Programme¹¹.

b. Available Funding: 2015 Calls Interesting to Members

In 2015, several calls in each of the relevant subsections (EURO, YOUNG, INT, INSO) will be available for members to create proposals for. Listed below are some of the relevant calls that will be available for members to apply to beginning in 2015. The due dates for proposals for 2015 calls vary significantly. For more information, please consult the specific call or section in the Work Programme PDF.

To address "Europe's Response after the Financial Crisis", members may wish to respond to the call "Meeting new societal needs by using emerging technologies in the public sector" (**EURO-6-2015**); here, members should present new ideas for how public processes should be run, how public or social services should be delivered, or an explanation of an upcoming technology to improve the effectiveness of these

⁸ http://ec.europa.eu/research/participants/portal/doc/call/h2020/common/1587804-13_sc6_wp2014-2015_en.pdf

⁹ http://ec.europa.eu/research/participants/portal/doc/call/h2020/common/1587804-13_sc6_wp2014-2015_en.pdf

¹⁰ *ibid*, Work Programme.

¹¹ *ibid*, Work Programme.



public services. For more information on the calls addressing Europe's response to the financial crisis, please consult pages 12-15 and 17-21 of the Horizon 2014-2015 Work Programme¹².

Another call that may be of interest for members in the section of assisting Europe's Youth is the call focusing on adult education, specifically for young adults and vulnerable people in Europe (**YOUNG-3-2015**). Research for this call may detail successful programs of adult education, and in specific, those that are able to reach out to the most vulnerable to better help the issue of social exclusion. A discussion of how to integrate this program in other European countries could be a part of the research done for this call. For more information on the calls dealing with aiding European Youth please consult pages 22-26 and 30-31 of the Horizon 2014-2015 Work Programme.¹³

For 2015, a call that may be of interest to members in the EU as a Global Actor section, focuses on "re-invigorating the partnership between the two shores of the Mediterranean" (**INT-6-2015**). If members have interactions on either shore of the Mediterranean, it may be appropriate to look into details of this call. The next call (**INT-7-2015**) may be of interest to those same members who deal with Mediterranean interactions; this call asks for research to better understand new political circumstances in this region as well as new areas of tension, cultural change and overall geopolitical order. For those members connected to the Eastern Partnership, the call **INT-8-2015** may be of interest. This call is applicable for members working with Ukraine, Belarus, Azerbaijan, Moldova, Armenia or Georgia. **INT-10-2015** calls for help with EU integration for the Balkans. Those members that interact with groups or people in the Balkans may want to look further into this call. For more information for these specific calls, please consult pages 47-66 of the Horizon 2014-2015 Work Programme.

There is an interesting call for members in 2015 under the General Innovation section of the Horizon Work Program. This call (**INSO-5-2015**) calls for the creation and support of a "Social Innovation Community" built of NGOs, researchers, policy-makers and citizens that better bridge the gap between pieces of legislation, their effectiveness on the ground, and the impact they make on end-users (citizens). For more information concerning this call, please consult pages 73-74 of the Horizon Work Programme¹⁴.

c. European Social Innovation Competition

The Social Innovation Competition is not a call for a proposal but allows for groups to propose new or improved "solutions which have a social means or a social outcome"¹⁵. This competition awards three groups or individuals an award of 50,000 Euros for an innovation that has much potential impact in the social sphere. This contest will open on October 10, 2014 and applications are due on December 12th, 2014. For more information on this contest, please consult page 98 of the Horizon Work Programme¹⁶.

What can members do now?

Right now, members can begin looking at the relevant 2014 calls listed in the Horizon 2014-2015 Work Programme. Members can pick out which calls fit appropriately into their organization's duties and goals. Members can also begin to look for partner organizations if the call requires a "collaborative project" to take place. Eurodiaconia is happy to assist members in finding partner organizations for collaborative projects.

What can members do in the coming months?

In the coming months, members can write and submit proposals for the 2014 calls. Most of these calls for 2014 are due on June 3rd, 2014; however, each member should double check the specific call they choose

¹² http://ec.europa.eu/research/participants/portal/doc/call/h2020/common/1587804-13_sc6_wp2014-2015_en.pdf

¹³ *ibid*, Work Programme.

¹⁴ *ibid*, Work Programme.

¹⁵ *ibid*, Work Programme (98).

¹⁶ *ibid*, Work Programme (98).



for the deadline. For 2015 calls, members can begin to learn more about the specific goals of individual calls and try to find relevant partner organizations.

For 2014 proposals submitted, please see the pages in the 2014-2015 Horizon 2020 Work Programme relating to your specific call to determine when organizations will be notified of the outcome of their proposal and the distribution of grant money. Usually, notification on the outcome of the evaluation will occur five months after the deadline of the proposal submission.

Further information and links

- Horizon 2020 Work Programme, “Europe in a changing world- Inclusive, Innovative and Reflective Societies”- http://ec.europa.eu/research/participants/portal/doc/call/h2020/common/1587804-13_sc6_wp2014-2015_en.pdf
- Online Manual for Horizon 2020
http://ec.europa.eu/research/participants/portal/doc/call/h2020/common/1587804-13_sc6_wp2014-2015_en.pdf
- Rules for Participation in Horizon 2020 - http://www.fp6-nip.kiev.ua/assets/Horizont_2020/Rules-for-Participation-Horizon-2020.pdf
- Steps to Participate in Horizon 2020-
<http://ec.europa.eu/research/participants/portal/desktop/en/funding/index.html>
- Work Programme, “Health, Demographic Change and Wellbeing”
http://ec.europa.eu/research/participants/data/ref/h2020/wp/2014_2015/main/h2020-wp1415-health_en.pdf
- Reinforcing the AAL (Active and Assisted Living) Joint Programme: <http://ec.europa.eu/digital-agenda/en/pillar-vii-ict-enabled-benefits-eu-society/action-78-reinforce-ambient-assisted-living-aal-joint>
- The Active and Assisted Living Joint Programme: Explanation of Previous AAL Programme-
<https://ec.europa.eu/digital-agenda/en/active-assisted-living-joint-programme-aal-jp>
- 2014 Calls for Proposals for AAL Joint Programme- <http://www.aal-europe.eu/call-2014-care-for-the-future/>

*This document does not constitute legal advice
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